



ADVERTISING & SPONSORSHIP INFO

RECOGNITION IN CONCERT MATERIALS				SPONSORSHIPS			
	PATRON	SUPPORTER	AMBASSADOR	CHAMPION	ENSEMBLE SPONSOR	CONCERT SPONSOR	TOUR PRESENTING SPONSOR
	\$50	\$100	\$250	\$500	\$1,250	\$2,500	\$7,500
Name listed in program	•						
Dedication, message, or business advertisement in program	1/4	1/2	full	full	full	full	full
Logo or name on event material					•		
Logo on program cover and on event materials						•	
Cover logo placement on all event materials and programs							•
Named sponsorship of an orchestra section in program					•		
Named as concert sponsor at events						•	
Named as presenting sponsor at all local and tour concerts							•
SOCIAL MEDIA RECOGNITION							
Social media recognition			•	•	•		
Dedicated thank you post on social media (<i>not a reel or carousel post</i>)						•	•
Featured in event email						•	all
Recognition in all YO press and donor communications							•
PLUS...							
Tickets to an Oakland Symphony concert + <i>invitation to post-performance reception</i>					2	4	8
Pre-concert meeting with the youth orchestra director							•
Tax Deductible EIN: 94-3081554				•	•	•	•

For inquiries, please contact the Director of Development **Jacob Hobson**: jhobson@oaklandsymphony.org (510) 274-6367

PROGRAM AD SPECS

Submit your print-ready ad as a **black and white PDF at 300 DPI**, with fonts embedded.

If you'd like us to create the ad for you, please provide a high-resolution or vector logo and any other information you'd like included.

Please submit wad by _____

AD SIZES

FULL 5" x 8"

1/2 5" x 3.875"

1/4 vertical (shown)
2.375" x 3.875"
horizontal
5" x 1.8125"

PROGRAM: 5.5" x 8.5"

